Nisha Kumari Senior UX Designer

Berlin, Germany | Valid Work Permit for the EU | kumari.nisha.de@gmail.com
+49 17675919268 | nisha-kumari-de | portfolio

Senior UX Designer with 8+ years designing end-to-end SaaS, web & mobile products.

Skills

User research — User interviews | Data analysis | Storytelling | Hypothesis validation | Cognitive walkthrough | Usability testing | Heuristic analysis

Design — Design thinking | Wireframes | User journey | Design system | Variables & tokens | Accessibility

Technical & AI — AI augmented prototyping | Code literacy (React/CSS) | Code based UI | Prompt engineering

Tools — Figma | Miro | Claude Code & Design | Dovetail | Maze | Pendo | Google Analytics | Jira, Confluence

Platform expertise — Websites | Web apps & dashboards | SaaS | Mobile applications

Work Experience

Senior UX Designer Oct 2025 – Sep 2026 | Berlin, Germany
Science Based Targets initiative

- Boosted customer satisfaction from **45% to 79.5%** on the SBTi Validation Portal by simplifying complex climate target submission and validation workflows.
- Surfaced key Validation Portal usability issues using user behavior analytics, heuristic reviews, and stakeholder interviews.
- Leveraged **Claude code** to rapidly generate and iterate on responsive, code-based UI components, bridging design system specs directly into functional code to unify product patterns.
- Implemented WCAG compliant Shadcn design tokens across SBTi Services and Charity products, unifying brand consistency.

Senior UX Designer Sep 2024 – Sep 2025 | Berlin, Germany
Flexera

- Designed **B2B SaaS FinOps solutions** allowing enterprises and MSPs to monitor, manage, and optimize multi-cloud costs.
- Designed **AI-driven anomaly detection** with automated root cause analysis and recommendations, eliminating manual cloud spend investigations.
- Designed shared cost allocation and discovery workflows for enterprises and MSPs, enabling accurate expense attribution across teams and clients.
- Designed an **agentic AI** cloud tag management system with automated rule discovery and human-in-the-loop validation, scaling governance and reducing operational overhead.
- Contributed to Design System with a no-code Rule Builder component for nested rules, enabling users to create rules without relying on APIs.

Senior UX Designer Feb 2023 – Jun 2024 | Berlin - Remote
Royal Cyber Inc

- Led UX design for a B2B SaaS cloud security and posture management product, enabling vulnerability identification and compliance remediation, resulting in a **30% reduction in security incidents.**
- Collaborated with cross-functional teams to define strategies and create a scalable, accessible design system.

Freelance UX Researcher Sep 2022 – Jan 2023 | Berlin - Remote
3DesignThinkers

- Led user research initiatives for an e-learning platform offering design and preparatory courses.
- Developed a qualitative UX research strategy using user interviews to extract insights and create recommendations for Jobs to Be Done, friction points, and prioritization.

Wipro Limited

> **Senior UX Designer** Nov 2019 – Jul 2022 | India & Czech Republic
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> - Conducted in-depth user research to understand user behaviors and preferences, enabling the creation of low-fidelity and high-fidelity prototypes. These efforts significantly improved the HMI usability for Manufacturing Execution Systems (MES).
>
> **Project Engineer** Apr 2017 – Oct 2019 | Pune, India
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> - Developed REST clients for e-commerce web development and collaborated closely with the UX designers for seamless integration.

Selected Work

VisionarAI - AI strategy consultancy

- Designed the brand identity, design system, and web UI for a European AI strategy consultancy. Reduced design-to-code handoff time by **65%** by using Claude for rapid code-based prototyping alongside Figma tokenization.

Spektrum Akademie Zeitplaner

- Conducted user interviews and stakeholder consultations to understand the needs of admins, teachers, and students, iteratively refining wireframes and high-fidelity designs for usability.
- Designed scheduling solutions that significantly **reduced manual tracking efforts by 90%.**

Mqtizer - Cross-Platform MQTT Client for Industrial-Grade IoT Solutions

- Gathered user feedback and conducted thorough usability tests, leading to user-driven enhancements and improved app functionality, **enhancing user retention by 25%.**
- Designed and optimized commercial website and marketing collateral for MQTIZER

Education

Google UX Design Specialization Sep 2022 – Nov 2022 | Berlin, Germany
Coursera

Bachelor's degree: Electronics and Communications Engineering 2012 – 2016 | Gwalior, India
ITM Gwalior

Languages

English: Proficient | **Hindi:** Native | **German:** Learning A1